

For Immediate Release: 2/27/18

WPTI Announces New Board Member

Workforce Professionals Training Institute (WPTI) Board of Directors appointed one new member to provide strategic guidance and leadership to the organization.

New York, NY – Workforce Professionals Training Institute announces the appointment of Raabia Shafi of Raabia Shafi Consulting.

“I’m excited at the level of experience and expertise we’re able to access with our board,” said Sharon Sewell-Fairman, Executive Director of WPTI. We have a very strong leadership foundation in place and we couldn’t be more pleased with this appointment. Raabia’s deep professional background, expertise in the private sector and commitment to executive coaching and organization development will bring insightful perspectives to our Board and staff.”

Raabia is the Founder of Raabia Shafi Consulting where she applies 15 years of experience in directing multi-national leaders in the structuring, selling, and implementation of new business ideas and global crisis management to her signature consulting approach to design and implement strategic engagements that drive profitability and productivity for clients across multiple industries.

Prior to starting her own consulting firm, Raabia directed client engagements for the consulting arm of Danny Meyer’s training company, Hospitality Quotient, and was a learning strategy consultant for Booz Allen Hamilton, where she supported senior ranking U.S. military and intelligence officials to execute missions such as humanitarian disaster relief, cross-cultural competence, and national security crisis simulations.

Raabia received a Bachelor of Arts with honors from the University of Virginia and a Master of Arts in History at the George Washington University with a focus on U.S. foreign policy, as well as post-graduate coursework at George Mason University.

Our organization continues its substantial growth over the past year under the Leadership of our Chair, Paul Ortega and Vice Chair, Matthew Harty. The 2018 – 2019 WPTI Board of Directors are: Chairman, Paul Ortega of Swiss Post Solutions; Vice-Chairman, Matthew Harty, Columbia Business School Executive Education; Treasurer Russell Pomeranz, Claverack Advisory Group; Andrew Fayad, eLearning Mind; Suzanne Foran, Eckered Connects; Harris Freier; Genova Burns-Attorney-At-Law; Jill Hyland, CUNY School of Professional Studies; R. Tamsin Jones, Women’s World Banking; Colin Mincy, Open Society Foundations; Deldreana E. Peterkin, NYC Department of Probation; Naadia Quader, Bloomberg LP; Lailany Sierra, CHANEL; and Raabia Shafi, Raabia Shafi Consulting.

ABOUT WPTI— Founded in 2004, Workforce Professionals Training Institute’s (WPTI) mission is to increase the effectiveness of people, programs, and organizations that are committed to generating pathways out of poverty through employment. WPTI’s comprehensive approach to strengthening the

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workforce development system provides professional development and training opportunities for program staff and managers and technical assistance and consulting services to organizations and develops resources and tools for local workforce systems. As a result, WPTI has built the skills and capacity of over 9,000 professionals and over 350 programs in order to prepare workers for high growth careers, and to expand and strengthen our workforce, workplaces, and economy.

For more information, contact Sharon Sewell-Fairman at ssewell@wpti.org or Markus Ward at mward@wpti.org.



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